



Earth, Source of Life ~ Semeli, Source of Beauty
The natural way of beauty

FOR IMMEDIATE RELEASE

Co-Owners - Karen DeLuca and Kim Vernis
EUROCOSMETICA, N.A., LLC, 348 Geneva Ave., Tallmadge, OH 44278
eurocosmetica-na.com Tel: 1-888-473-6354 Fax: 330.940.2421

Eurocosmetica NA, LLC, Introduces Semeli, a New Line of Cosmetic Products Based On Organic Greek Olive Oil and Natural Key Ingredients.

Akron, Ohio, January 16, 2006 - Eurocosmetica, NA, LLC, owned by the dynamic sister team of Karen DeLuca and Kim Vernis, has secured exclusive import and distribution rights to **Semeli**, a line of Organic Olive Oil based skin care products. Having visited the Mediterranean often, Karen & Kim have thoroughly embraced the lifestyle and diet of the region, which is rich in fresh, natural, and organic products. Both have enjoyed incorporating these elements into their lifestyle and cooking. They were elated when extended family in Greece developed the **Semeli** line of natural and organic based products. This allowed them to apply the benefits of the Mediterranean diet to their skin care routine. With this distribution agreement, they are excited and passionate to be able to share the unique benefits of **Semeli**. It is currently available locally at The Spa at Glenmoor.

Semeli's unique patented formulas aim to support a healthy, firm and youthful look while promoting beauty in a natural way. Semeli consists of fifteen products in four different areas: face, body, hair, and shower.

Their business philosophy is based upon providing high quality, natural and organic products that are pure and skin-friendly, specifically formulated to deliver beneficial results.

In planning **Semeli** they have drawn on the rich Greek tradition of using Olive Oil ("liquid gold", as it was called by Homer).

###